

Content Creation, Editing & More at USAID/Indonesia



Project Title	Content Creation, Editing & More at USAID/Indonesia
Project Summary	Collaborate with the USAID outreach and communications team in Indonesia to: (1) help draft/edit development success stories, (2) create content, including for social media, and analyze its performance, and (3) help create outreach materials, including press releases, fact sheets and more.
Country	Indonesia

Project Description

USAID works with a variety of partners in Indonesia in the health, education, environment, and democracy sectors. Our partners do transformational work, and the development outreach and communications team's mission is to share that work with our audiences. Success stories and other types of outreach materials are tools for furthering the agency's development goals in Indonesia. Whether it's a photo essay about a youngster in Sulawesi teaching her mom to read using USAID-donated books, a press release about a new project designed to reduce preventable deaths among Indonesian moms & babies, or a fact sheet about an education project featuring plain yet compelling language, our efforts help our audiences-- particularly Indonesians-- understand the USAID's work. During your internship, you'll help create content that will make a difference while working on a wide variety of communications products.

***Applications with writing and infographic design samples will be reviewed first!

Required Skills or Interests

Skill(s)

Editing and proofreading

Infographic design

Social media management

Storytelling/blogging/vlogging

Writing

Additional Information

For a better sense of our online presence, skim the @usaidindonesia Twitter and FB pages. You can also check out our Exposure platform: <https://usaidindonesia.exposure.co/>, USAID/Indonesia's latest article in FrontLines magazine: <https://www.usaid.gov/news-information/frontlines/july-august-2017/indonesia-these-messages-promote-clean-living>, and our website: <https://www.usaid.gov/indonesia>.

We will only accept flexible, reliable and dedicated interns who can work well virtually with other interns as well as the USAID/Indonesia outreach team, who can both adapt to as well as manage and accept inconsistent task flow (sometimes low, sometimes high, depending on our team's workload and flow), and who can stick firmly to deadlines.

Prior experience in writing/editing, communications and/or social media required. Experience with and/or proven passion for Indonesian politics, language and culture strongly preferred but not necessary. Basic Indonesian-language proficiency a huge plus!

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Indonesian	Limited working proficiency	Limited working proficiency	Nice to Have